BtoB Studio.

Small Business. Big Brand Look.

Scalable video production, from small businesses to enterprise brands.

Your In-House Video Team Without the Overhead

For small businesses, growing brands, franchises, and enterprise teams.

Create consistent, professional content without the cost and complexity of building an internal production department.

BtoB Studio gives businesses of every size access to a dedicated creative team delivering high-quality video month after month. From social campaigns and product videos to brand storytelling and enterprise content, we produce ready-to-use assets designed to perform.

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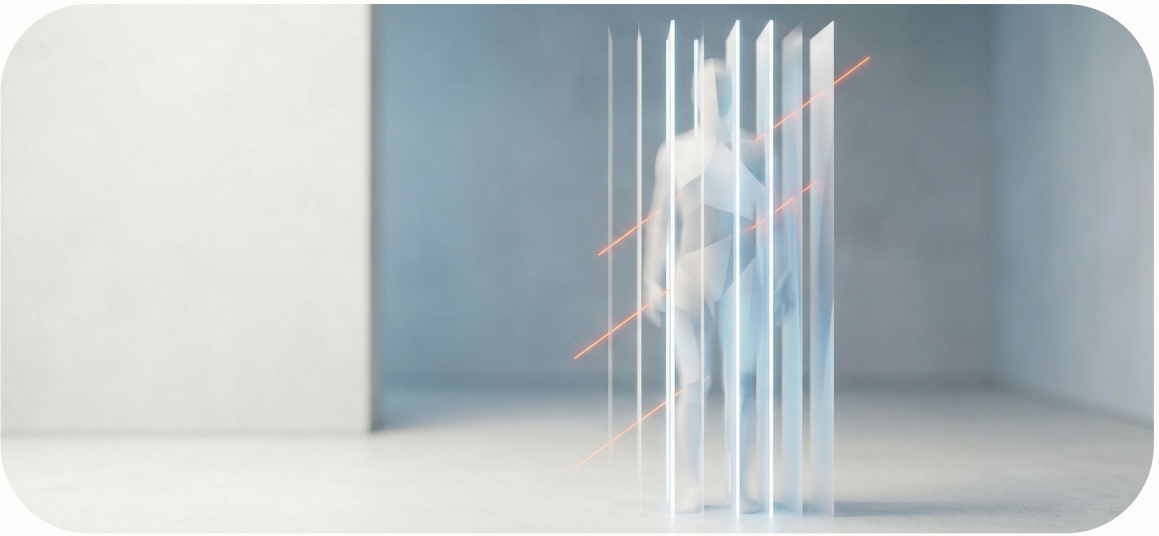
www.BtoBStudio.com

About Us



Built for Businesses That Want to Grow

BtoB Studio is the subscription video production division of Digital Art Video Inc., an award-winning production company trusted for professional, high-quality content.

We help small businesses, franchises, growing brands, e-commerce companies, and enterprise teams produce consistent video content through flexible, scalable production solutions.

Based in New York and working globally, we combine experienced production teams with scalable workflows to deliver consistent, high-quality results at speed.

From concept to final delivery, every detail is handled with precision. Our team integrates the latest in AI-assisted production to expand creative possibilities, while maintaining full control over quality and execution.

Built on infrastructure supporting production workflows of 350–500 video edits per week.

Trusted by fashion brands, e-commerce companies, and marketing teams for high-volume, high-quality content production.

Why Subscription

A Smarter Way to Produce Content

Stay Consistent
Keep your brand visible with fresh, high-quality content every month

Increase Output - Lower Cost Per Video
Produce more while lowering your cost per video

Move Faster
Streamlined workflows designed for speed and reliability

Build a Creative Partnership
A team that understands your brand and evolves with you

Who This Is For

From small businesses building visibility to enterprise teams producing at scale.

Small Businesses & Growing Brands

Professional content that helps your business look established, competitive, and consistent.

Franchises & Multi-Location Businesses

Brand-consistent content designed to support multiple locations, markets, and campaigns.

E-Commerce & Retail Brands

Ongoing product, campaign, and social content, from individual launches to high-volume workflows.

Corporate & Enterprise Teams

Reliable production support for internal communications, marketing, campaigns, and branded content.

Agencies & Marketing Teams

Expanded production capacity without the cost of increasing internal overhead.

Professional production built to scale with you.

From Small Business to Enterprise

One production system, scaled to every stage of growth.

BUSINESS STAGE	MAIN NEED	RECOMMENDED PLAN
Small Business	Build a professional presence	Starter Plan
Growing Brand	Increase content and campaigns	Growth Plan
Franchise or Multi-Location Brand	Maintain consistency across locations	Premium Plan
Enterprise Brand	High-volume, integrated production	Enterprise Plan

Start where you are. Scale as your business grows.

Our Packages

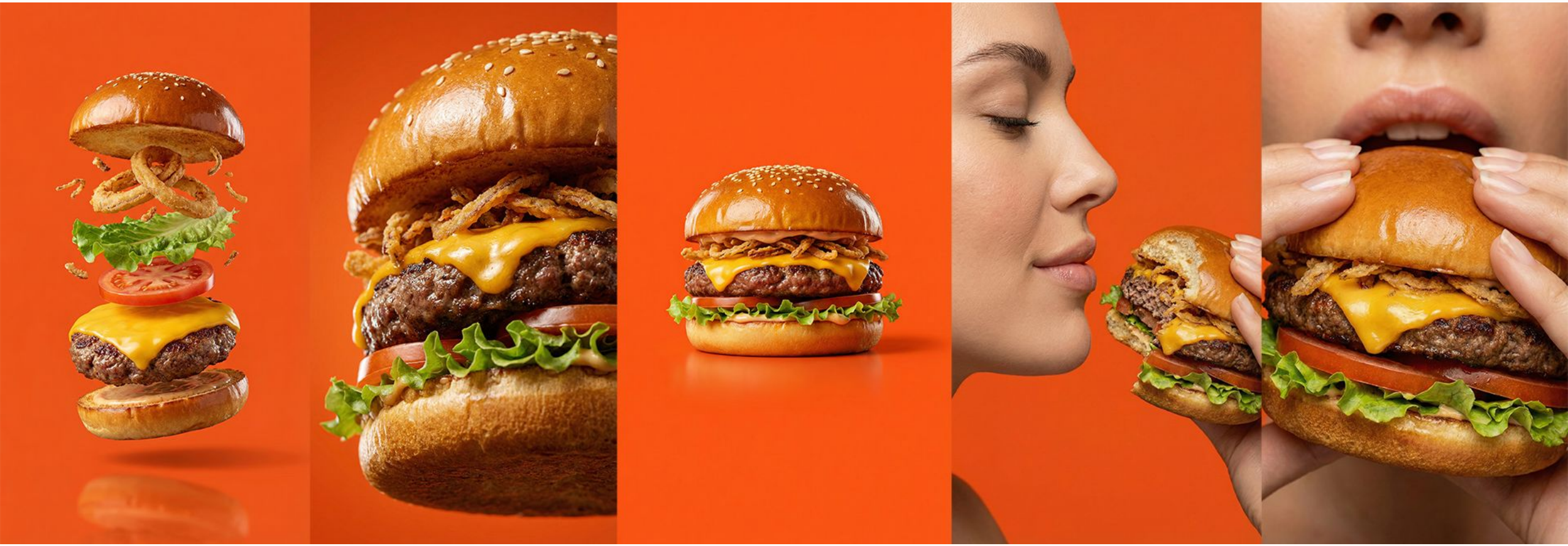
Flexible Plans Built for Every Stage of Growth

Whether you are a small business building your first consistent content pipeline, a franchise supporting multiple locations, or an enterprise brand producing at scale, our plans are designed to grow with you.

Start with efficient AI-enhanced content, expand into original production, or build a fully integrated creative partnership with dedicated strategic support.

Content Creation Plans

We create original video content from the ground up, concept, production, and final delivery.



Starter Plan

Professional Content for Small Businesses
An accessible starting point for small businesses, local brands, entrepreneurs, and professional services that want to build a polished and consistent presence.

Monthly campaign package includes:

- **1× AI-generated video per month (15-30 sec)**
- **Scriptwriting, editing, and music**
- **Companion still images for social media and campaign use**
- **Platform-ready versions for major social formats**
- **Option to add additional videos and creative assets**

Small Business. Big Brand Look.

Starting at $950/month

Best for: Small businesses, startups, local brands, consultants, restaurants, retailers, and professional services.

All plans are fully scalable and tailored to your production and campaign goals.
12-month minimum commitment. Save 10% with annual prepayment, or 20% with a 24-month partnership.

Growth Plan

Add Production and Expand Creative Control
Equivalent to a full production team at a fraction of the cost

- **1× custom live recorded video per month (30-60 sec)**
- **Concept development and storyboard**
- **1 day of on-location filming (NYC)**
- **AI voiceover and color grading**
- **Access to reusable b-roll footage**
- **Expanded stills and campaign-ready visual assets**
- **Platform-optimized versions (cutdowns for social & ads)**
- **Light content repurposing (resize/edit for multiple formats)**

Starting at $4,500/month

Best for: Growing brands, e-commerce businesses, and franchises increasing their content output.

All plans are fully scalable and tailored to your production and campaign goals.
12-month minimum commitment. Save 10% with annual prepayment, or 20% with a 24-month partnership.

Premium Plan

Increase Volume. Elevate Production Value.
Designed for brands producing consistent campaign-level content

- **2× custom videos per month (30–60 sec)**
- **2 days of on-location filming**
- **Monthly creative review sessions**
- **Priority scheduling**
- **Full campaign asset suite (video + stills + variations)**
- **Multi-version deliverables for A/B testing (ads & social)**
- **Enhanced motion graphics and visual polish**
- **Faster turnaround priority queue**

Starting at $7,500/month

Best for: Established brands, multi-location businesses, and marketing teams producing regular campaigns.

All plans are fully scalable and tailored to your production and campaign goals.
12-month minimum commitment. Save 10% with annual prepayment, or 20% with a 24-month partnership.

Enterprise Plan

A Fully Integrated Creative Partner
Your designated creative team, without internal overhead

- **Up to 4 videos per month**
- **Multi-location production**
- **Full creative direction and campaign strategy**
- **Dedicated project management**
- **Quarterly brand highlight reel**
- **Complete content ecosystem (video, stills, digital assets)**
- **Cross-platform campaign versioning**
- **Content planning support**

Starting at $13,000/month

Best for: National brands, franchise systems, agencies, and enterprise teams requiring high-volume production.

All plans are fully scalable and tailored to your production and campaign goals.
12-month minimum commitment. Save 10% with annual prepayment, or 20% with a 24-month partnership.

Creative Enhancements

Expand your production with additional creative and technical capabilities.

Additional Technical Revisions (2 rounds included)
+$250 per round

Motion Graphics Package
+$500/month

Additional Language AI Voiceover
+$250 per video

Professional Voice Over Talent (Human)
Custom pricing based on scope and usage

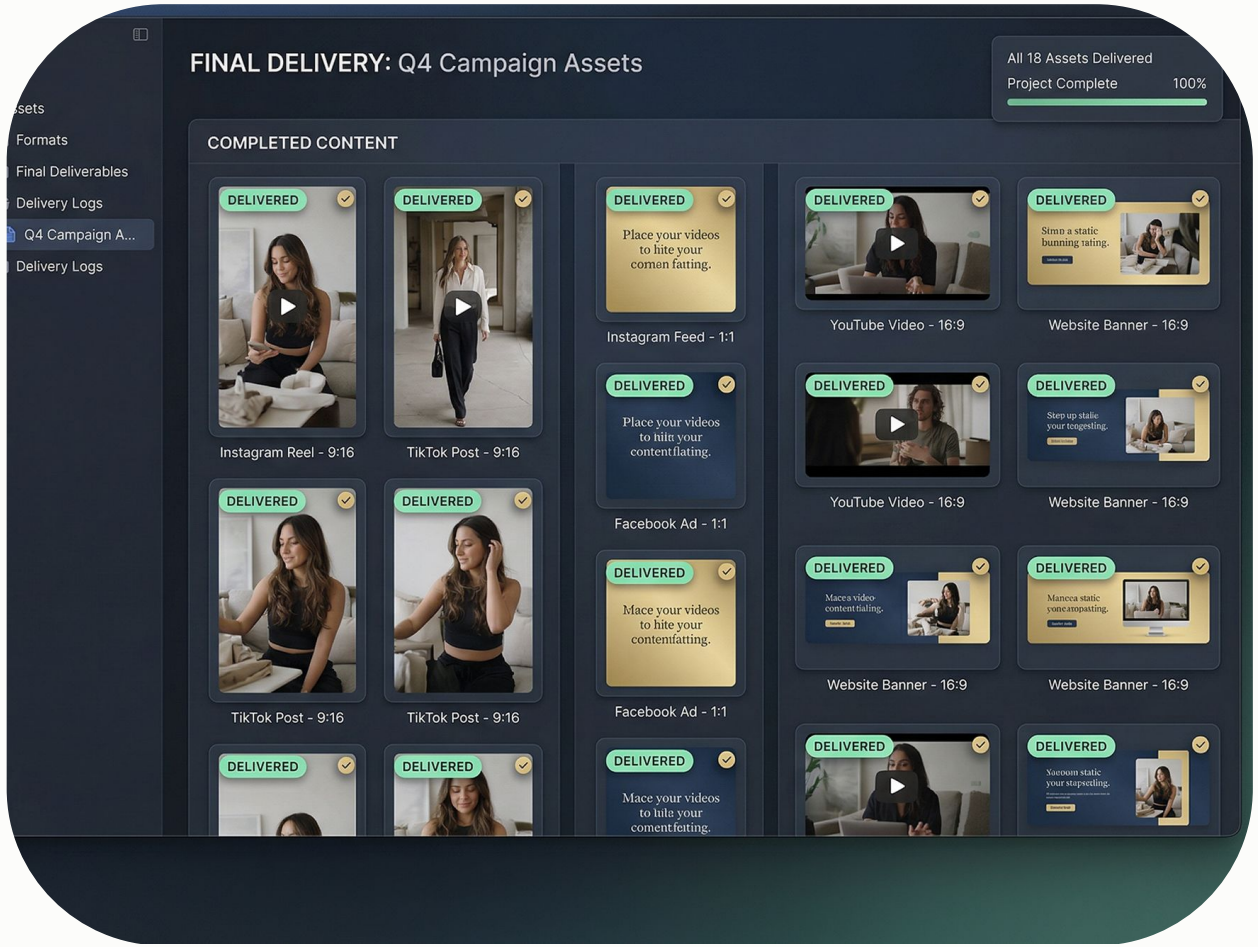
Casting & On-Screen Talent
Custom pricing based on role, duration, and usage

Production Design & Styling
(Wardrobe, Hair & Makeup, Set Design)
Custom pricing based on creative scope

All add-ons can be seamlessly integrated into any plan to match your brand and campaign goals.

Post-Production Plans

We transform your existing footage into refined, high-quality content, ready for every platform.



All plans are fully scalable and tailored to your production and campaign goals.
12-month minimum commitment. Save 10% with annual prepayment, or 20% with a 24-month partnership.

Ongoing Post-Production

For teams producing content regularly. We become your dedicated post-production partner, delivering consistent, high-quality edits every month. Includes:

- **Monthly editing of long-form content**
- **Conversion into multiple short-form assets**
- **Audio cleanup and color consistency across all videos**
- **Priority turnaround**
- **File organization and delivery workflow**
- **Ongoing support for revisions and updates**
- **Final monthly output depends on footage length, complexity, and editing requirements.**

Example Output:

- **1-2 long-form videos processed per month**
- **A customized mix of short-form deliverables based on project complexity**

Starting at $750/month

All plans are fully scalable and tailored to your production and campaign goals.

Project-Based Editing

Perfect for one-off productions. Send us your long-form footage, and we'll transform it into multiple polished deliverables, optimized for digital platforms. Includes:

- **Editing of long-form content (up to 60-90 minutes)**
- **Breakdown into multiple short-form videos, such as 5–10 clips optimized for social and digital platforms**
- **Audio cleanup and enhancement**
- **Color correction and visual polish**
- **Platform-ready exports (social, web, presentation)**
- **2 rounds of revisions**

Starting at $1,350 per Project

Advanced Enhancements

AI upscaling / sharpening

Noise reduction for difficult audio

Subtitle generation (multi-language optional)

Motion graphics / branding overlays

Custom Pricing

All add-ons can be seamlessly integrated into any plan to match your brand and campaign goals.

How It Works

Simple. Structured. Scalable.

1. Plan

We align on your brand, goals, and content strategy

2. Create

Our team handles production, editing, and delivery

3. Deliver & Optimize

Consistent monthly output, refined over time

BtoB Studio.

Let’s Build Your Production Pipeline

Whether you are a small business building your brand, a franchise supporting multiple locations, or an enterprise team managing high-volume production, BtoB Studio is built to grow with you.

Schedule Your Consultation

Phone: **+1 (718) 457-5388**

Email: **sales@btobstudio.com**

Website: **www.btobstudio.com**

Small Business. Big Brand Look.

Scalable production for every stage of growth.